



Save our planet and connect your synagogue to Israel.



Association of Reform Zionists of America
Connecting Reform Jews and Israel
An Affiliate of the Union for Reform Judaism

Announcing the JNF/ARZA GoNeutral Synagogue Affiliate Program

As a global environmental leader, Jewish National Fund (JNF) wants to help connect your congregants to issues of world-wide environmental concern and Israel. The Association of Reform Zionists of America (ARZA), the Israel arm and voice of the Reform Movement in the U.S., endeavors to make Israel fundamental to the sacred lives and Jewish identity of Reform Jews.

Together, we are pleased to offer your congregation an opportunity to help our environment and support Israel by participating in the JNF GoNeutral/ARZA Synagogue Affiliate Program.

By joining the JNF/ARZA GoNeutral Synagogue Affiliate program:

- JNF and ARZA will provide a link to the JNF website for your synagogue's website. Visit <http://support.jnf.org/goneutral/affiliate.html> to sign up or for more information. Your synagogue will encourage individual congregational families through congregational advertising to use the JNF GoNeutral carbon calculator to offset their personal impact on the environment. They can choose to plant trees in Israel to offset their carbon emissions and lessen their environmental footprint OR support JNF's important environmental initiatives on developing alternative sources of energy.
- JNF will donate **20% of all donations received through this link to your congregation and 5% to ARZA** on a quarterly basis for environmental and Israel activities.
- JNF will provide you with outstanding educational content, program ideas and activities that complement ARZA's Israel programming resources. This guidance will be an excellent opportunity to get a congregational volunteer involved to lead these programs and initiatives.

With 108 years of experience as caretaker of the land of Israel, Jewish National Fund has planted more than 240 million trees, transforming over 250,000 acres of arid land into lush green forests. Because of JNF's forestry expertise and commitment to environmental protection, Israel is one of two countries to leave the 20th century with more trees than it had at the start. The trees already planted by JNF have absorbed an estimated 110 million tons of carbon dioxide from the atmosphere.

ARZA, the Israel arm and voice of the Reform Movement in the U.S., endeavors to make Israel fundamental to the sacred lives and Jewish identity of Reform Jews. ARZA champions activities that further enhance Israel as a pluralistic, just and democratic Jewish state. Domestically, ARZA promotes Israel and Zionism in Reform congregations throughout the U.S. In Israel, ARZA provides significant support for the Israel Movement for Progressive Judaism (IMPJ) and the Israel Religious Action Center (IRAC) in their fight for religious rights for Reform Jews and civil rights for all Israelis.

To sign up or learn more contact Debbie Scher at dscher@jnf.org or (212) 879-9305, ext. 298 or Marlene Dodinval at mdodinval@arza.org or (847)239-6974.

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JNF, for
ISRAEL
forever.