



Thank you for your interest in ARZA's Congregational Campaign Membership programs! By promoting ARZA membership, you and your congregants are helping ARZA build an inclusive, democratic Israeli society. We designed these membership materials specifically to make it easy for you to promote an annual ARZA membership campaign. However, we know that every congregation is different. So please feel free to adapt any of these materials to reflect your congregation's style and culture.

Visit the [ARZA website](#) for more resources like FAQs, a JPEG of our logo, and information about B'nai Mitzvah memberships.

This is the **Congregational "Check-Off" Campaign Membership Kit**. It contains:

- A sample letter to congregants which explains why ARZA membership is important
- A sample congregational dues statement, which includes ARZA as a "check-off" item
- A sample stuffer, a four-color insert that you can order from us and include with temple dues statements
- A letter to your Executive Director/Administrator explaining how to process ARZA membership dues

*Please feel to edit and adapt this letter to fit your needs. We have chosen the Congregational President as the signer, but you should select whichever person is the most appropriate.*

**Sample Letter to a Member of a Congregation conducting an ARZA Membership Campaign**

Month Day, Year

(Congregant's Full Name)  
(Address)  
(City), (State) (Zip)

Dear (Congregants' First Name),

ARZA's mission is to help Israel build an inclusive, pluralistic, and democratic society. (Congregation's Name) is proud to join in that effort.

ARZA is the Israel voice of the Reform Movement in the United States, and seeks to make Israel fundamental to the sacred lives and Jewish identities of Reform Jews. ARZA champions and supports activities that further enhance Israel as a pluralistic, just and democratic Jewish state.

ARZA is the single largest funder of the Israel Movement for Progressive Judaism (IMPJ), which is made up of all of the Reform congregations in Israel, and the Israel Religious Action Center (IRAC), in its struggle for religious rights for Reform Jews and civil rights for all Israelis. Your membership in ARZA helps make this possible.

Please join us in this important work. On your billing statement please note the line that states ARZA Membership, \$36.00. Of the \$36.00, \$2.00 stays at (Congregation's Name) for Israel-related programming, over a third goes directly to the Israel Religious Action Center and the Israel Movement for Progressive Movement programs in Israel, and the remaining funds support ARZA's work in building support for the Reform Movement in Israel. Members' contact information is shared with ARZA so that you can receive important news updates, programming ideas, and information on advocacy opportunities. Please visit [www.arza.org](http://www.arza.org) for more details of ARZA's important work.

By joining ARZA you are not only helping to fund ARZA's work in Israel, but also (Congregation's Name) efforts as well! Thank you for your consideration.

Sincerely,

(Congregation's President)



ARZA ארצה  
THE REFORM ISRAEL FUND

**BUILD** Your Reform  
Movement in Israel

**SUPPORT** Your Reform  
Values in Israeli Society

**STRENGTHEN** Your Personal  
Connection to Israel

**JOIN ARZA!**



Reform Israeli Youth Volunteering

FRONT

## WHY JOIN ARZA?

ARZA is the single largest funder of the Israel Movement for Progressive Judaism (IMPJ), which is made up of all of the Reform congregations in Israel, and the Israel Religious Action Center (IRAC). IRAC, like the RAC for the URJ, heads up legal and advocacy efforts for the IMPJ. Your membership in ARZA helps us continue to help IMPJ and IRAC.



Over a third of your membership dues go directly to IMPJ and IRAC programs in Israel, including building congregations, running schools and preschools, working with young people (Noar Telem and Mechina), and protecting the rights of all Israelis. The remaining funds allow ARZA to build support for Israel in the US and provide the resources individuals and congregations need to strengthen their bond with Israel.

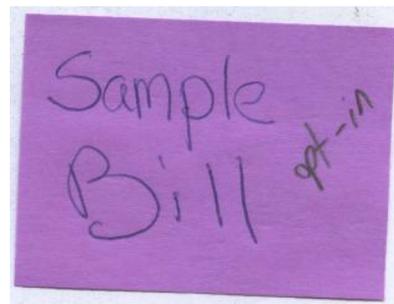


ARZA is the Israel voice of the Reform Movement in the United States, and seeks to make Israel fundamental to the sacred lives and Jewish identities of Reform Jews. ARZA champions and supports activities that help build an inclusive and democratic Israeli society. Join/renew your membership in ARZA, and help us help Israel.

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arza@arza.org  
www.arza.org

  
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THE REFORM ISRAEL FUND

BACK



## Temple Beth-El of Great Neck

### Voluntary Contributions

I would like to make the following additional voluntary contributions to Temple Beth-El:

- |                                    |            |
|------------------------------------|------------|
| <b>D RABBI'S CIRCLE</b>            | \$5,000.00 |
| <b>D PRESIDENT'S COUNCIL</b>       | \$1,000.00 |
| <b>D ADDITIONAL VOLUNTARY DUES</b> | \$_____    |

**Rabbi's Circle and President's Council** gifts support our operating budget which allows us to provide the many programs and services to our members and our community. Members of both the Rabbi's Circle and President's Council are acknowledged in all calendars and Bulletins for twelve months.

**Additional Voluntary Dues** is a donation above your regular dues level to support our operating budget and allow us to balance our budget and enhance or expand our educational and religious programs.

I would like to make these additional voluntary contributions to support one or more of the following affiliates:

- |  |          |
|--|----------|
| <b>D BROTHERHOOD of TEMPLE BETH-EL</b> | \$ 40.00 |
| <b>D ARZA</b>                          | \$ 36.00 |
| <b>D CHAUTAUQUA SOCIETY</b>            | \$ 50.00 |

**BROTHERHOOD** is our men's organization which cooperates with the Temple in stimulating religious activities, Jewish worship and comradeship within its midst to foster cultural and educational advancement among its membership, its youth, Jewish people, the community at large and among all people of all faiths.

**ARZA:** Join your Rabbi and fellow congregants in donating a dime-per-day to ARZA, the Reform movement's vehicle for promoting pluralism and equal representation for Reform Jews in Israel and abroad. ARZA combats intolerance and fundamentalism, while educating and supporting Reform communities around the world.

**CHAUTAUQUA** (National Chautauqua Society) supports teaching of Jewish subject matter on college campuses.

Enclosed please find my check in the amount of \$\_\_\_\_\_ for the voluntary contributions I have checked above.

We thank you for your continued and generous support of Temple Beth-El of Great Neck.



## **Memo to Presidents, Temple Administrators/Executive Directors, Treasurers, and Accountants/Bookkeepers**

Thank you for participating in the ARZA membership campaign. Domestically, ARZA is the Israel voice of the Reform Movement. In Israel, ARZA is the single largest funder for the Israel Movement for Progressive Judaism (IMPJ), its member congregations in Israel and the Israel Religious Action Center (IRAC) in their struggle for religious rights for Reform Jews and civil rights for all Israelis.

Here are three easy steps to process your membership dues:

### **Step One: Add ARZA To Your Billing Statement**

Include the ARZA \$36.00 Membership fee on your monthly billing statements. You can view an example of how another congregation has formatted their statements on page 3 of this kit or [on our website](#).

### **Step Two: Send Member Contact Information**

In order to serve ARZA members, ARZA needs to receive accurate contact information for all members who join ARZA. Once your congregants become members of ARZA, and we've received their contact information, they will receive important updates and notices via email. You may want to send a congregational list to ARZA at the same time you send one to MUM. Please create an Excel spreadsheet with the following fields (in this order): Prefix, First Name, Last Name, Street Address, City, State, Zip and Email Address for each member who has joined ARZA from your congregation. You can find a template [on our website](#). Please email your completed form to Samantha Tananbaum, Development Assistant at [stananbaum@arza.org](mailto:stananbaum@arza.org).

### **Step Three: Process the ARZA Memberships**

Once you have collected the funds from your congregants, please deduct \$2.00 per member unit for Israel related programming to be done at your congregation (we can help with programming ideas if you need it). The amount of funds to send to ARZA is \$34.00 x Number of ARZA Memberships received. Please send the check and a note of explanation to ARZA, 633 3<sup>rd</sup> Avenue, New York, NY 10017 as soon in your fiscal year as possible.

If you have any questions, feel free to contact Samantha Tananbaum at 212-650-4093.